



FLOURISHING MINISTRIES

Women's Empowerment Ministry

Social Media:

Volunteer Job Description: Social Media Volunteer

Reports to: Executive/Founder

Location: Virtual

To learn more about FLOURISHING Ministries please visit our website:

<https://www.flourishingministries.com/>

Purpose: The Social Media volunteer works closely with the Executive/Founder to create engaging content for FLOURISHING Ministries's (FM) social media presence, and seeking out new social media avenues and ways of connecting with audiences.

Responsibilities:

- Create social media templates/content.
- Help create and maintain a social media plan.
- Provides ways to use social media to promote mission, vision, our brand, our activities, and achievements.
- Track the effectiveness of our social media work and recommend ways forward.
- Help review content and make recommendations and updates as needed.
- Attend team meetings.

Relevant Skills, Competencies, and Experience:

- An understanding of different types of marketing and communications media, including electronic and social media.
- To be able to communicate effectively, be articulate, with strong writing skills and the ability to feedback accurately.
- Ability to transform small snippets of information into interesting and engaging stories/posts.
- The ability to work equally well in a team and unsupervised.

Benefits:

- Be part of a dynamic, innovative, and successful team and thriving ministry.
- Great opportunity to build work experience and learn from a successful team working in women's ministry.
- Valuable work experience and transferrable skills in the administrative and management field.
- Serve and lead in ministry.

Code of Conduct:

- Perform duties responsibly to the standards set out by FLOURISHING Ministries.
- Represent yourself and the ministry in a positive light.
- Agree to maintain the confidentiality of any sensitive information both during and after serving as a volunteer with FLOURISHING Ministries. This information may include contracts, financial information, membership lists, staffing or personnel documentation and/or discussions about business.

If interested in volunteering please submit a volunteer application and indicate which position you would like to volunteer for: <https://forms.gle/kDh8hTGzkTRY66VE6>

If you have any questions, please contact info@flourishingministries.com